

ORE

YOUS

MAKE FRIENDS

EXPERIENCE

DISCOVER

ENJOY

TCHIEVE

GENERAL ENGLISH

20

BUSINESS ENGLISH

UNIVERSITY PREPARATION

PROFESSIONAL SKILLS

TAILORED GROUPS

CALGARY | TORONTO | BOSTON | CHICAGO | SAN DIEGO | SAN FRANCISCO BRIGHTON | CAMBRIDGE | CANTERBURY | LONDON

ENGLIS

EXPLORE YOUR ENGLISH

JOIN US ON A LEARNING ADVENTURE!

Stafford House International is a group of English language schools that offers courses for general, academic and professional purposes.

Our mission is to educate, inspire, and help our students enjoy our cities, empowering them with confidence, to realise their personal potential.

Ten fantastic cities host our schools in the United States, Canada and the United Kingdom, and from the day a student walks into a Stafford House school, they become a member of our global community.

Students build lifelong friendships in our classrooms and on exciting activities in our cities, which each offer a unique experience.

Our friendly and helpful staff will help you explore the opportunities that come your way and realise your potential.

HELLO FUTURE!



Join our global community!



Explore our cities!

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ACCETS ENGLISH



YOUR STAFFORD HOUSE



Extra study resources

of our students are happy with their progress*

EXTRA-MILE SUPPORT

EXCELLENT TEACHING

English students need inspiring teachers who are passionate about bringing language to life. Our well-prepared teachers are motivated to help students get better at English day after day in

lessons that are engaging, relevant, and fun.

In addition to the personalised guidance your teachers give you, you will meet monthly with one of our senior academic staff for additional one-to-one support, to review your progress, and to ensure you are on track to achieve your academic goals.

FLEXIBLE LEARNING

Adaptable study programmes, numerous locations and a straightforward pricing structure allow you to be in control of your learning destiny. Most of our courses follow the same simple pricing structure. If you arrive and decide you want a different programme or location, let us know and our staff will help you through the process, step by step.

PREMIUM FACILITIES

All of our schools are comfortable and well-designed, with bright, light and airy classrooms and free Wi Fi throughout. Our classroom technology helps teachers keep lessons interactive and engaging, with interactive whiteboards or touch screens in every classroom.

Outside of class, you can access extra study resources and quiet self study areas, or relax and catch up with friends in our vibrant student lounges or cafés.

A BIG HELLO

We have a full induction programme and an online portal that will help you make the most of your learning adventure with us, including:

- A tour of the school and introduction to the Stafford House community
- Information about the city and its famous attractions as well as an introduction to the activities calendar
- Guidance on how to have a successful experience living abroad
- Guidance on how to find your nearest religious or cultural organisations

USA ANY COURSE, ANY INTENSITY, ANY CENTER, ONE PRICE!

UNLIMITED PACKAGE



Excellent teaching



SOCIAL PROGRAMME

Explore historic pubs hidden deep in the city, unique markets in the heart of local communities or festivals, museums and local events.

Our wide choice of activities encourage students to extend their knowledge of English beyond the classroom by bridging the gap between the classroom and the world outside.

We want to ensure that it's affordable and available to all of our students, so we make certain we have at least 3 FREE activities a week in all our centres.

MY.STAFFORDHOUSE.COM **OUR ONLINE STUDENT PORTAL**

We have developed our own online student portal to provide on-demand student support.

You can use this invaluable tool:

- Tracking attendance and test results
- Changing class schedules
- Signing up for activities
- Socialising with new classmates
- Reading school news
- Seeing staff profiles
- Getting study advice
- Learning about the city's attractions, events, housing and health resources
- Setting up appointments to talk to senior academic staff



*Average from student exit surveys between 1st Aug 2016 & 1st Aug 2017.



CAN WITH ZAP

TO SEE MORE

Social programme

HERE TO HELP





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CAMBRIDGE EDUCATION GROUP

Stafford House is part of Cambridge Education Group, a leading international education provider. Since 1952, Cambridge Education Group has been delivering high quality academic, creative and English Language programmes, preparing thousands of students to progress onto the world's leading universities.

THE CAMBRIDGE EDUCATION GROUP FAMILY



CSVPA

Delivers high quality Art & Design, Drama and Music pathway and degree programmes, accredited or in association with the UK's leading institutions.

CATS COLLEGE

Helps thousands of students achieve their academic ambitions and progress to some of the world's most prestigious universities, in the UK and the US.



STAFFORD HOUSE

STAFFORD HOUS

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ON CAMPUS

Offers a selection of pre-university programmes leading to a wide range of undergraduate and master's degrees in the UK, USA and mainland Europe, with many pathways offering guaranteed progression onto degree courses.

STAFFORD HOUSE INTERNATIONAL

Provides English language courses for everyday life, career and academic studies with centres located across the UK, USA and Canada

STAFFORD HOUSE SUMMER

Runs English and activity courses for juniors and teenagers based at university campuses or in prestigious boarding schools in centres across the UK, USA and Canada.



CEG DIGITAL

Partners with prestigious, high quality UK universities to deliver online or blended courses to a global market on a part-time, flexible basis. Courses are delivered using cutting-edge technology and sector leading pedagogy. TRUST

We have been educating students from all over the world for over 60 years and we are proud of our reputation for providing exceptional student care across all our brands.



20,000+ Students per year across over 30 centres

Worldwide centres located across two continents

ARTS



Cambridge Education Group

PIDGE EDUCATION

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HE POWER OF



Partner

Universities

IUU+ Student nationalities

elping students achieve

their full potential

PRESTIGE

Cambridge Education Group has been

delivering high quality academic, creative

and English language programmes,

preparing thousands of students to pro-

gress onto the world's most prestigious

universities.

Diverse schools where everyone is welcome

QUALITY

Our reputation for quality is recognised throughout the education industry. We make sure that all our students are offered a great choice of courses, excellent teaching, comfortable accommodation and exciting activities.





Over 65 years' experience. Established in 1952.

Supportive & Friendly Staff

PROVEN TRACK RECORD

We have been in the education industry for over 60 years and teach over 20,000 students every year, helping them achieve their ambitions whether that is learning English, going to a top university or progressing in their career.

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GROUP

SAFETY

EAT!

All our schools and locations have always been a safe environment for students with dedicated and highly trained staff on hand to provide supervision, support and guidance throughout their time with us.

ACCOMMODATION

YOUR HOME AWAY FROM HOME

Where you live is key to your happiness and academic success.

Whether you prefer the independence of a student residence or the familiarity of homestay, our accommodation options are chosen to offer you the flexibility of choice and quality you deserve.

HOMESTAY*

One of our most popular accommodation options, homestay allows you to integrate into local life and practise your English language outside the classroom, over dinner and throughout the weekend with your welcoming hosts. This is a unique way to live and study at your chosen destination.

SUPERIOR HOMESTAY (UK ONLY)

This option offers you all the benefits of homestay, but with the comfort and convenience of a personal bathroom and a higher standard of accommodation.

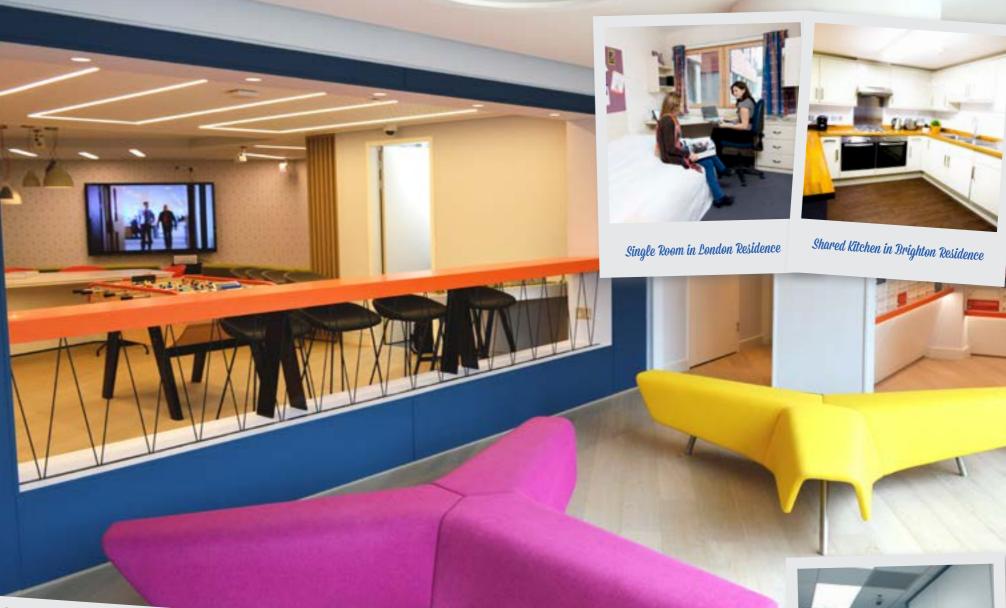
RESIDENTIAL ACCOMMODATION

Offering you more space to yourself, our hand-picked student residences provide the chance to live more independently with like-minded people from all over the world. Residences are modern and often include 24 hour reception, laundry facilities, bike storage, common room, and internet access, conveniently located for easy access to school.

STUDENT HOUSESHARES (UK AND CANADA ONLY)

Share a home with other students! You will live with other students but on a smaller scale than in a residence, allowing you to build lasting friendships with your house mates. Twin and single room options are available. The Student Houses are fully furnished and equipped for self-catering.

*London and Cambridge homestay accommodation is provided by third party agencies.





Cambridge Residence Student Desk



Toronto Residence Student Loung

16 & 17 YEAR OLD SUMMER RESIDENCE (UK ONLY)

In London, Canterbury and Cambridge we offer a fully supervised residence for 16 & 17 year olds in July and August. This comes with a bespoke social programme designed for this age group as well as full board catering. The residences include breakfast, lunch and dinner at Stafford House canteens and live-in residential supervisors. This is a great alternative to homestay for students under 18.

16 & 17 YEAR OLD RESIDENCE (US ONLY)

Homestay is an excellent choice for 16 & 17 year olds studying at all four of our US locations. Minor students, with parental consent, also have the option of staying in private en-suite rooms at the Vantaggio Residence Clubs in both San Diego and San Francisco (breakfast included). In Chicago, 16 & 17 year olds who are accompanied by a chaperone or guardian may stay at the Hostelling International, and in Boston, minor students can stay at the International Guest House, where breakfast and dinner are provided.

PRIVATE OPTIONS

As all of our schools are in popular student cities, there is a wealth of private accommodation to rent, to suit all requirements and budgets. Our staff will be happy to help.





Chicago Residence Laundry



Chicago Residence

ERE SUPPORT

EMPOWER







One-on-one teaching at all level



Engaging & Supportive Teachers

OUR COURSES REACH YOUR FULL POTENTIAL

Stafford House will provide you with all the support necessary to reach your English language goals. Use our Progression Guide below to map your potential journey to English language proficiency.

We recommend about 12 weeks at each level, but every student is different, and how quickly you progress depends on many factors. For example a beginner will often make much faster progress than an advanced student, and of course, motivation, commitment to self-study and the use of English outside the classroom all have an impact.

QUICK INFO			
LESSONS 45 minutes long	CORE COURSE 5 days a week 4 lessons per day	1 MODULE 4 days a week 1.33 lessons per day	

YOUR PROGRESSION ROUTE

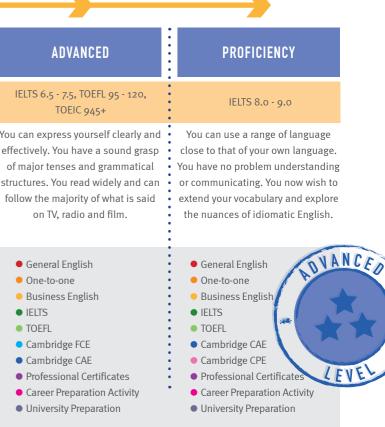
Ś	BEGINNER	ELEMENTARY	PRE-INTERMEDIATE	INTERMEDIATE	UPPER INTERMEDIATE	•
els	N/A	N/A	IELTS 2.5 - 3.5	IELTS 4.0 - 5.0, TOEFL 42 - 71, TOEIC 550 - 780	IELTS 5.5 - 6.5, TOEFL 72 - 94, TOEIC 785 - 940	
ets	You only know a few words of English. You may not be able to recognise English letters.	You have a small, basic vocabulary and can communicate on a simple level. You can understand simple interactions as long as the other person talks slowly and clearly. You make mistakes but people understand you.	You can communicate in simple and routine situations, and understand frequently used expressions. You are familiar with basic grammar but need to develop this further. You need to build your vocabulary and listening skills.	You have a reasonable vocabulary and can survive well in most everyday situations. You can understand much of what you read and hear. You need to become more fluent and accurate, with more complex structures and sophisticated vocabulary.	expressing opinions on a wide	You eff of stri fo
COURSES AVAILABLE AT THIS LEVEL:		 General English One-to-one 	 General English One-to-one 	 General English One-to-one Business English IELTS University Preparation 	 General English One-to-one Business English IELTS TOEFL Cambridge FCE Professional Certificates Career Preparation Activity University Preparation 	•

SAMPLE MORNING TIMETABLE					
TIME	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
8:45AM - 10:15AM	CORE COURSE				
	BREAK				
10:30AM - 12PM	CORE COURSE				
	LUNCH				
12:45PM - 1.45PM	MODULE				
	BREAK				
2PM – 3PM	MODULE FREE AFTERNOON				
			BREAK		
3:15PM - 4:15PM			MODULE		

Schedule might change depending on centre and time of year

SCHEDULE OPTIONS				
INTENSITY	HOURS	LESSONS	SCHEDULE	
ESSENTIAL	15	20	Core Course	
STANDARD	18.75	25	Core Course + One Module	
INTENSIVE	22.5	30	Core Course + Two Modules	
SUPER INTENSIVE*	26.25	35	Core Course + Three Modules	

*Available in London and Toronto only



DON TIMETAB	F	

WEDNESDAY	THURSDAY	FRIDAY
MODULE		FREE
BREAK		AFTERNOON
CORE COURSE		
BREAK		





YOUR COURSE

FLEXIBILITY

Study for 20, 25, 30 or 35 lessons per week! Choose from our range of modules to personalise your programme to fit your needs.

HOW YOU LEARN

Our teachers use a range of techniques that keep students motivated and build confidence. Any weekly programme is influenced not only by the coursebook and syllabus but also by the individual learning goals and interests of the students.

PLACEMENT TEST

On or before your first day you will be given a language test, to assess your knowledge of grammar and vocabulary and how well you are able to understand and speak English, so we can put you in the right class.

MONTHLY TUTORIALS

Every month you'll have a one-to-one tutorial with senior academic staff, where you can review course choices and learning methods, and make sure you are on track to reach your goals and fulfil your potential.

QUALITY ASSURANCE

All ten schools are fully accredited by their respective national accrediting bodies, and our teams constantly work hard to maintain high academic standards. Our Directors of Studies ensure that our programmes are of a high quality, that our classes have a broad nationality mix, and that our teachers take part in ongoing professional development.

GENERAL ENGLISH

What are your language learning goals?

- Do you need English for travel?
- Do you need English for business?
- Are you going to study in an English speaking university?
- Do you need to pass an English exam?

Whatever your goals are, Stafford House can help you achieve them, and General English is always the starting point.

OBJECTIVES

Our core General English class is an integrated skills class, covering reading, writing, speaking, listening, grammar and vocabulary. Our focus is on developing students' English skills for real communication. Our General English programme is truly interactive and engaging - much more than just a series of grammar rules and exercises with the answers in the back of the book.



Build your confidence



Supportive teaching staff

How much your English improves depends on how much you practise and study. Going to class, completing homework, doing private study, and taking part in our exciting social programme as much as possible will help you achieve your goals as quickly as possible, while having fun!



HOW YOU WILL LEARN

From the first day, students make progress in English by using the language in meaningful ways. New language is practised and mastered in the classroom, enabling students to communicate outside of school more confidently, accurately, and effectively. Our teachers act as coaches and facilitators, clarifying concepts, correcting errors in students' speaking and writing, and pushing everyone to participate to the maximum of their ability.

Each week you will be encouraged to consider your own development and suggest areas that will help you develop most quickly. Your teacher will take your suggestions and use them with the syllabus to create lessons for your class that work for you.

Our General English courses:

- Focus on developing practical and functional skills, rather than just learning grammar or vocabulary.
- Engage students in practical tasks that relate to or simulate real-world English.
- Prioritise meaningful, communicative language over boring exercises.
- Support a skills-based approach through ongoing assessments and tests.
- Encourage students to develop an awareness of their own strengths and weaknesses.
- Encourage students to reflect on their own progress and set goals for their improvement.



Engaging, fun and relevant lessons

QUICK INFO







Essential: 20 lessons: 15 hours per week Essential Flex: 20 lessons: 15 hours per week Standard: 25 lessons: 18.75 hours per week Intensive: 30 lessons: 22.5 hours per week Super Intensive: 35 lessons: 26.25 hours per week

> All centres Essential | Standard | Intensive

> > London & Toronto only Super Intensive

> > > London only **Essential Flex**



MODULES

All students on our Standard, Intensive and Super Intensive courses can personalise their learning through the addition of specific modules. These modules run on four-week cycles and give students the ultimate flexibility, as modules are designed around what the students say they want and need.

Because they are designed to suit the specific needs of the students, modules vary from school to school, from month to month.

Here are some examples of our most popular modules:

TED TALKS

Practise listening, speaking and reading, and learn new vocabulary based on inspiring and relevant topics. Learn to give opinions, agree and disagree with classmates on issues that matter.

GRAMMAR DOCTOR

Drill down into the grammar issues that you find most difficult. We can help you to understand your most urgent grammar problems.

PUBLIC SPEAKING

Practise giving different kinds of speeches, while learning the different rhetorical devices used by famous speech makers in history, focussing on speaking, writing, and new vocabulary.

POPULAR ENGLISH

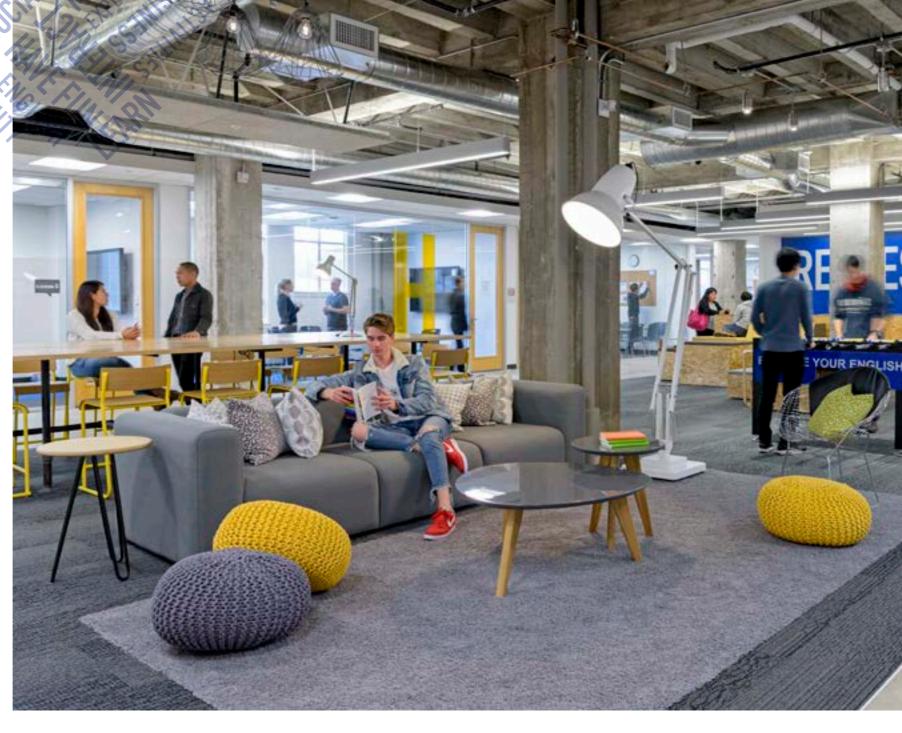
Learn popular slang and idioms from TV shows, movies, and songs, and expand your vocabulary to help you communicate in everyday situations, such as exploring the city and travelling.

CAREER PREPARATION

Build an American style resume or a British style CV, develop successful job interview and networking skills, and learn to communicate in the North American or British workplace.

SPEAKING FLUENCY

Improve your fluency when talking about a wide-range of topics.



CURRENT EVENTS AND DEBATE

Learn to express your opinion confidently and debate current world news and business topics.

SOCIAL MEDIA AT WORK

Improve your social media skills to market yourself and build your network. Study the language English speakers use to promote themselves on social media.

NEWS AND NEWSPAPERS

Explore different types of printed media and discuss the raised issues of current affairs incorporating useful language and vocabulary at an Upper-Intermediate - Advanced level.

PRE-IELTS: GRAMMAR

Improve IELTS-specific grammar, by focussing on the grammar that test takers commonly lose marks on in the exam (available at Pre-Intermediate level).

PRONUNCIATION CLINIC

Improve your pronunciation by focussing on isolated sounds, intonation, stressed syllables, sentence stress and connected speech.

IDIOMS AND PHRASAL VERBS

Get familiar with the many idioms and phrasal verbs that give the English language its flavour, and learn to use them in the right way.

.....



Personalise your learning



Group work and debate

EXAM PREPARATION

All our exam preparation courses cover the areas of your chosen exam in detail, ensuring you learn both the skills and the English language needed to achieve exam success, through the use of past papers and test taking strategies.

Preparation courses available for Cambridge Exams, IELTS, and TOEFL.

OBJECTIVES

Our exam courses are goal-orientated and highly focussed preparation programmes, that help you develop the skills and strategies you need to maximise your score in the exam of your choice. Whether it's IELTS, TOEFL or the Cambridge Suite exams, you will finish the course with strategies to ensure you get your best score possible.

HOW YOU WILL LEARN

These courses are a mixture of language input and exam strategies. The language input is aimed at broadening your vocabulary and grammatical range, while exam strategies help you become familiar with the many question types in your exam, and learn techniques to demonstrate to the examiner your knowledge of English. Our teachers will help you understand what examiners are looking for, so you can answer the questions as effectively as possible. Classes cover all elements of the exam, and with sample papers and continuous practice of specific tasks, you will become familiar with the exam and perform at your best under time pressure.

IELTS & TOEFL

Both the IELTS (the English Language Testing System) and the TOEFL (the Test of English as a Foreign Language) are designed to test the English level of students wishing to study at an English speaking college or university, but they are also used for work and migration. You cannot pass or fail an IELTS or TOEFL; rather you get a score that tells you your level.

Both can be taken in over 130 countries around the world, and on almost every week of the year, and both will give you your results in about two weeks. IELTS is more well-known in the UK, Australia, New Zealand and Canada, whereas TOEFL is more well-known and widely accepted in the USA.

IELTS is now also the only test you can use to acquire a UK visa, when you apply from outside of the UK.



IELTS QUICK FACTS

START DATE INTENSITY Any Monday Standard Intensive and Super Intensive LESSONS 25 lessons: 18.75 hours per week 30 lessons: 22.5 hours per week 35 lessons: 26.25 hours per week LOCATIONS: **UK: All Centres** Canada: All Centres MINIMUM LEVEL AGE Intermediate 16+



CAMBRIDGE EXAM PREPARATION

The Cambridge Suite of Exams, part of the University of Cambridge, are based on decades of unrivalled research in English Language learning, teaching and assessment. They are recognised globally by schools, universities and employers and never expire (so you don't have to take them again in two years' time).

Unlike IELTS and TOEFL, the Cambridge Suite exams are proficiency tests. This means that you must take the right test for your level. Because of this, the preparation you do for these exams really helps you improve your English, as it is aimed specifically at your level.

Stafford House is an approved testing centre for Cambridge Suite exams at all of our UK centres, as well as in our San Diego school. This means you can book and take your exams in the same place you have your lessons, which should reduce exam anxiety and help you perform better.

Stafford House offers preparation courses for the FCE, CAE and CPE exams. You can build a strong foundation with FCE and then progress through the suite to attain proficiency in English.

THE FCE

The FCE (Cambridge English: First) tests English at B2 level. This is the most popular exam in the Cambridge Suite, and it demonstrates that you can use everyday written and spoken English independently for work or study purposes.

THE CAE

The CAE (Cambridge English: Advanced) tests English at C1 level. This advanced level exam is accepted by more than 6000 education institutions, employers and government departments world wide. It shows you have reached a high level of English.

THE CPE

The CPE (Cambridge English: Proficiency) tests English at the highest level there is: C2. This qualification demonstrates that you have mastered the English language and speak it exceptionally well, with high levels of fluency and sophistication.



CAMBRIDGE EXAM PREPARATION QUICK FACTS



See website for start dates



LOCATIONS: **UK:** All Centres (FCE, CAE, CPE) **USA:** San Diego (FCE, CAE) **Canada:** Toronto (FCE, CAE)



INTENSITY San Diego: Essential | Standard | Intensive

Brighton, Cambridge & Canterbury: Standard Intensive

London & Toronto: Standard | Intensive | Super Intensive









- Conditional Letter of Acceptance: Get accepted to your dream our college and university partners and complete the application process pre-arrival. If you meet all academic criteria (except for Stafford House.
- without taking the TOEFL or IELTS test. Simply reach the Stafford will help you with your transfer.

Columbia Laurentian University ÷, Université Laurentienne Susquehanna LASELL - -OLLEGE





BUSINES

FRIENS







COLLEGE V





PROFESSIONAL PATHWAYS



BUSINESS ENGLISH

This programme is designed to equip students with the skills and confidence they need to communicate in English in an international professional environment. Based on relevant topics and engaging, up-to-date materials, the course goes beyond the book, immersing students in hands-on practice with business vocabulary, grammar, and communication strategies.

OBJECTIVES

This is a vocabulary and skills driven course; you will learn business specific language and get to practise it doing case studies, delivering presentations, practising language for negotiating and meetings, as well as writing business emails and CVs or resumes. You will also look at grammar and pronunciation, in a sales, marketing, advertising, human resources, administration, finance and management context.

HOW YOU LEARN

Through authentic, goal-oriented tasks designed to develop your English skills and build your confidence, Business English students are trained to perform, and excel in a wide variety of business situations.

Students work together throughout the course to:

- hold meetings
- conduct interviews
- plan and present proposals
- manage workplace conflict
- write business emails, proposals & recommendations
- conduct performance reviews
- ...and much more!

KEY FEATURES

Available on an Essential, Standard, Intensive or Super Intensive* schedule with specialist modules introducing functional business vocabulary and skills for applied use in the workplace.

Develops the listening, speaking, reading and writing skills needed in the commercial world. Improves grammar and extends business vocabulary.

*Essential only available in the US schools; Super Intensive only available in Toronto and London.



LOCATIONS: USA: All Centres **UK: London Only** Canada: Toronto Only







Passionate teaching staff

PROFESSIONAL CERTIFICATES

Stafford House's Professional Certificates courses are a truly unique offering among ESL schools. These are not English language classes, but rather professional training courses designed for non-native speakers and conducted entirely in English. The three separate modules - Business Management, Project Management, and Marketing and Advertising - are highly intensive, and include a variety of teaching methods and media such as class discussions, simulations, case studies, presentations, guest speakers, and final projects. Using real-world scenarios and authentic content to present, analyse, and understand the business concepts in English, the Professional Certificates classes are perfect for both experienced professionals who want to enhance their knowledge in English and students who are new to their careers and want to improve their English language skills and expand their professional experience.

COURSE FEATURES

Lecture-style classes

Experienced teachers introduce business concepts in lectures featuring business case studies.

Team projects

Learn communication, presentation and team-working skills essential for a successful career. Have experiences that reflect the real workplace as you collaborate with other international students on final term projects.

Company visits and Guest Speakers

Each certificate includes an American company visit, networking event or a guest speaker to Stafford House. Local start-ups, successful entrepreneurs and established business leaders give inspiring talks and answer questions about a specific business topic such as how their business overcomes challenges and what it takes to succeed in the current business climate.

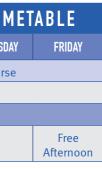
SAMPLE PROFESSIONAL CERTIFICATE TI					
TIME	MONDAY	TUESDAY	WEDNESDAY	THURSE	
8:45AM - 10:15AM	Professional Certificate CORE Cours				
10:30AM - 12PM	Group work: Project plan				
12PM - 12:45PM	Lunch				
12:45PM - 4:15PM	*Mo	odule Lessons Prepai	including Care ration	eer	

*Add other English modules such as Career Preparation. Presentation Skills or Social Media at Work for a Standard or Intensive course.



Team projects

OUTCOMES



KEY COURSE FACTS





STUDENT VISA REQUIREMENTS Tourist Visa, F1 Visa or visa waiver



LESSONS:

Essential (20 Professional Skills lessons) Standard (20 Professional Skills lessons + 5 module lessons*) Intensive (20 Professional Skills lessons

+ 10 module lessons*)

PROJECT MANAGEMENT

Start dates: San Diego & Boston 2018: 5 Feb. 7 May, 6 Aug, 5 Nov San Francisco & Chicago 2018: 5 Mar, 4 Jun, 4 Sept, 3 Dec

Duration: 4 weeks

Topics

Managing schedules, budgets and risks. How to build a business case. How to analyze new projects. How to track and communicate progress.

MARKETING & ADVERTISING

Start dates: San Diego & Boston 2018: 2 Jan, 2 Apr, 2 July, 1 Oct San Francisco & Chicago 2018: 29 Jan, 30 Apr, 30 Jul, 29 Oct

Duration: 5 weeks Topics

The essential parts of customer-oriented marketing strategies, market selection, product development, lifecycle, planning and pricing as well as promotional decision making.

BUSINESS MANAGEMENT

Start dates: San Diego & Boston 2018: 5 Mar, 4 Jun, 4 Sept, 3 Dec San Francisco & Chicago 2018: 2 Jan, 2 Apr, 2 Jul, 1 Oct

Duration: 4 weeks

Topics The role of management and leadership within an organization. How to develop your own leadership skills. How to develop professional relationships.

CAREER PREPARATION ACTIVITY

BUILD PROFESSIONAL CONFIDENCE AND BOOST YOUR CAREER OPPORTUNITIES

Stafford House offers you a global professional experience with the Career Preparation Activity. Develop your resume and interview skills and progress with confidence towards your career goals by spending time in an American company.

BENEFITS

- Practice English with American colleagues and experience an authentic work environment
- Learn industry-specific vocabulary and the casual English used in the workplace
- Apply your skills and knowledge to host company projects and tasks
- Learn interview skills and build confidence for your placement and future job searches

OUTCOMES

- Stafford House Career Preparation Activity Certificate
- Experience and a Reference Letter from an American host company
- International experience for your résumé
- Network of international contacts

	WEEK 1	WEEK 2	WEEK 3	WEEK 4	WEEK 5-12+
COURSE	E General English Business English TOEFL / Cambridge Test Preparation Professional Certificates				
	MODULE				ACTIVITY
CAREER PREPARATION ACTIVITY	Activity introduction and meetings with the CPA Advisor	Meeting with CPA Advisor about placement and resume preparation	Research the Host Company and learn about American office etiquette.	Practice interview techniques	Placement begins in the Host Company

CPA HOST COMPANY PLACEMENTS*

Our placements are in small and medium sized host companies, start-ups, and even a few well-known brand names, but the most important factor is that that students are involved in meaningful company activities and tasks and learn from business owners and leaders. In these carefully chosen companies, you will practice speaking English with American professionals, increase your confidence and boost your professional development. Career Placement Advisors match you with American host companies according to your interests and abilities and where you will have an experience that will benefit your future careers.

*Placements are not to be considered employment or training in your area. Once accepted on the program a placement is guaranteed, but we do not promise placements in specific areas or companies.



Further your career



Develop your resume





UNLIMITED **PACKAGE USA**

ANY COURSE, ANY INTENSITY, **ANY CENTER, ONE PRICE**

Unlimited Package USA gives you:

- Course variety join any course and get a free upgrade to the Professional Pathway options: Professional Certificates and a Career Preparation Activity in an American Company
- Flexibility adjust your program and intensity to meet your needs as you progress with Stafford House Certificates, experiences and international contacts that will help you succeed in your career

Includes: General English, Business English, Test Preparation, University Preparation*, and Professional Certificates on an Essential, Standard or Intensive schedule, the Career Preparation Activity, University Placement Service Fee and Registration Fee.

Package can be booked for a minimum of 12 weeks.

* University Preparation may only be taken on a standard or intensive schedule

BUILD YOUR UNLIMITED PACKAGE

Choose any course, any intensity¹, any USA center.



¹Students who take a Standard or Intensive schedule or participate in the Career Preparation Activity will require an F1 visa and most hours required for the visa.

²University Preparation requires a minimum standard schedule

³The test fees are not included in the package price

⁴These options have fixed start dates see pricelist for 2018 dates

⁵Must meet university or college level and admissions requirements









Tailor your course



Case studies and team projects

CANADA

180 SCAN WITH ZAPPAR





Rafting on Bow River

CLASSROOMS

STUDENT COMPUTERS

QUICK INFO

CAPACITY

CALGAR CALGARY THE TRADITIONAL CANADIAN EXPERIENCE

Ideal for students who love the outdoors, Calgary is surrounded by some of the most breathtaking natural beauty in the world. It's safe, clean, modern and prosperous. The city is filled with exceptionally friendly people who know just how to make you feel welcome! Our school is located in the main business district, in a 'no pay' train zone, which international students love. It is also close to Calgary Tower, the Calgary Central Library and a huge indoor shopping complex, a unique indoor tropical park, theatres, cinemas and restaurants.



Ideal for those who

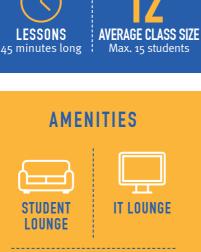
love the great outdoors

ACCOMMODATION

• Homestay • Summer Residence









SOCIAL PROGRAMME

Calgary has some of the world's most beautiful scenery. Students that study here take advantage of having Canadian Rockies, Lake Louise, Banff National Park, Canmore and **Jasper** right on there door step and also enjoy a varied and active social programme:

1 WEEK SAMPLE

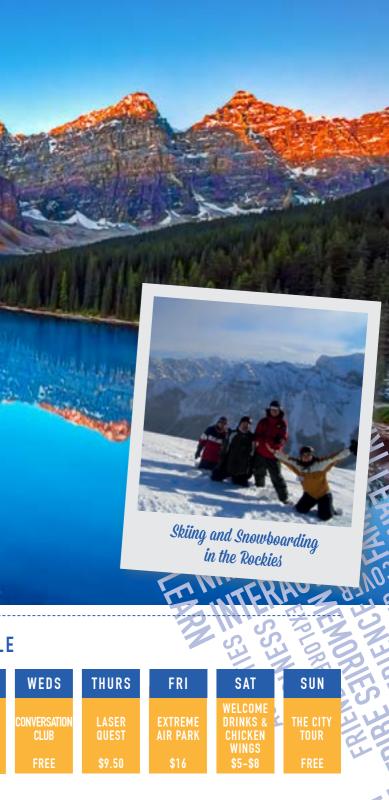
MON	TUES
MOVIE Night	INDOOR Pro Karts
FREE	\$16

TOP 10 NATIONALITIES

Brazilian	Swiss
Colombian	Taiwanese
Japanese	Turkish
Korean	Ukrainiar
Mexican	Vietnames

nel SN DOWNTOWN

LUUNUL	
((•))	X
FREE WIFI	STUDENT KITCHEN
R	



LOCATION

The address of our Calgary school is: 840 6 Ave SW #100 Calgary, AB T2P 3E5 Canada.



CANADA

STILLAR STILLAR

SCAN WITH ZAPPAR

TO SEE MORE

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TORONTO **DYNAMIC MULTICULTURAL EXPERIENCE**

Toronto provides the best combination of big-city convenience with the safety and comfort of a small town. Our school is situated in a friendly neighborhood and the school is right in the North York Centre, so students have access to the North York Central Library and a direct indoor connection to the subway station. This uptown location offers a variety of cafés, restaurants and theatres, major shopping centres and recreation complexes.

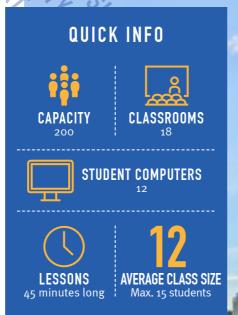


ACCOMMODATION Homestay

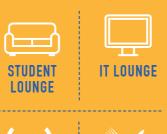
- Student House
- Summer Residence







AMENITIES



X **STUDENT KITCHEN**



TOP 10 NATIONALITIES

Brazilian	Saudi
Colombian	Spanish
Japanese	Swiss
Korean	Taiwanese
Mexican	Turkish



Toronto students enjoy the night life of a large international city, including multi-cultural festivals such as Caribana and the Dragon Boat Festival. In addition students take trips to Niagara Falls, Canada's Wonderland, Toronto Zoo and Canoeing at the Toronto Islands!

1 WEEK SAMPLE

MON	TUES	WEDS	THURS	FRI	SAT	SUN
CN TOWER	LANGUAGE Exchange	ART GALLERY OF ONTARIO	TORONTO ZOO	DISTILLERY DISTRICT TOUR	NIAGARA Falls	CANADA'S Wonderland
\$35	FREE	FREE	\$23	FREE	\$50	\$45

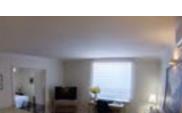


Canoeing at the Toronto Islands









Student Kitchen/Lounge



LOCATION

The address of our Toronto school is: 5 Park Home Ave, North York, ON M2N 6L4, Canada





SCAN WITH ZAPPAR

TO SEE MORE

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BOSTON

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BOSTON EDUCATION CAPITAL OF AMERICA

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Boston is a unique waterfront city that you'll fall in love with the very first time you visit. Its historic sights, many museums, parks, shops and lively marketplaces are filled with culture that you will love to explore.

Boston is often called the Educational Capital of America. Over 250,000 students from all over the world help give Boston this title and with Harvard and MIT close by it's easy to see why. Our ultra-modern downtown school is just moments from the green space of the Boston Common, historic Faneuil Hall Marketplace and Macy's department store is across the road!

SOCIAL PROGRAMME

As the centre of so much of America's history, Boston isn't short of interesting activities to do, sights to see and history to absorb. Our school is in the heart of it all! Nicknamed "The Walking City" many shops, restaurants and historical sites are just a short walk away, **The Freedom Trail, Boston Harbour** and **the Prudential Center**, just to name a few.

1 WEEK SAMPLE

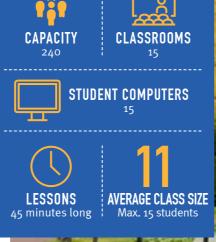


LOCATION

The address of our Boston school is: 38 Chauncy St, Boston, MA 02111, USA







AMENITIES





65" INTERACTIVE



IT Lounge

ACCOMMODATION

- Homestay
- Student Residence







Fenuray Park (home of the Boston Red Sox)



Welcoming reception...



TOP 10 NATIONALITIES

- Brazilian Chinese Colombian Italian Japanese
- Korean Taiwanese Thai Turkish Venezuelan

USA 🕌

TO SEE MORE



CHICAGO AN ALL-AMERICAN EXPERIENCE

With festivals every weekend, live music every night, and beautiful parks and beaches every day, Chicago buzzes with energy and excitement all year long. Chicago is also famous for its world class architecture, food and shopping.

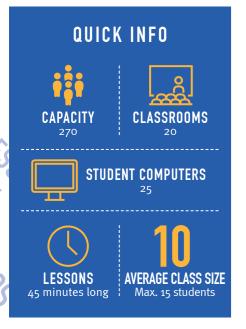
Our Chicago school is located on Michigan Avenue with beautiful views of Lake Michigan and the Art Institute of Chicago. The school provides modern facilities with easy access to public transportation, local services and shopping. Our students love visiting the nearby museums, attending sporting events and eating at famous restaurants.

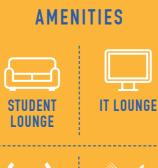


Welcoming reception



Class in action





((•)) FREE WIFI **STUDENT** KITCHEN



MULITMEDIA CLASSROOMS

Homestay • Student Residence

ACCOMMODATION





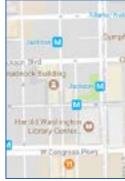
SOCIAL PROGRAMME

As part of the social programme our students can attend free concerts in Grant Park and Millennium Park, visit the Willis (Sears) Tower, Navy Pier, The Cloud Gate, the Art Institute of Chicago and the free Lincoln Park Zoo.

MON	TUES
CONCERT AT Millennium Park	BULLS GAME
FREE	\$40

TOP 10 NATIONALITIES

Brazilian	Korean
Chilean	Saudi
Chinese	Taiwanes
Colombian	Thai
Japanese	Turkish



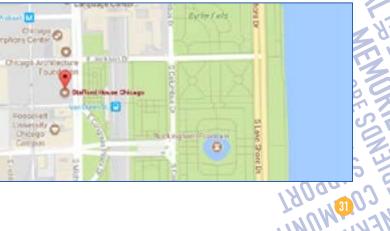


1 WEEK SAMPLE

WEDS	THURS	FRI	SAT	SUN	
RESUME Workshop	ART Institute of chicago	VOLLEYBALL	ALPINE Valley ski Trip	WICKER Park street Festival	
FREE	FREE	\$3	\$115	FREE	

LOCATION

The address of our Chicago school is: 332 S Michigan Ave #500, Chicago, IL 60604, USA

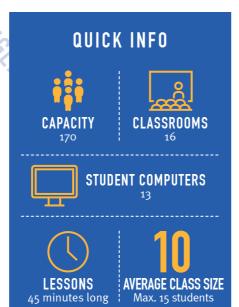




SCAN WITH ZAPPAR

TO SEE MORE

SAN DIEGO AMERICA'S FINEST CITY



AMENITIES



If you like warm beaches, and a relaxed atmosphere, San Diego is the perfect place for you. Our brand new school has a beautiful student lounge with a foosball table and a student kitchen with vending machines. Spacious and sunny classrooms are just steps away from a games room with table tennis and pool. The fantastic weather in San Diego makes the school's

SOCIAL PROGRAMME

rooftop terrace hugely popular to relax with friends, read a book or catch up with your studies.

San Diego is famous for its wonderful climate, 70 miles of perfect beaches and many worldclass attractions like the world-famous San Diego Zoo, Balboa Park and SeaWorld. Our students love our beach barbeques where they can enjoy the traditional barbeque food, play beach games and socialize in beautiful Mission Beach. Its proximity to Los Angeles and Hollywood also gives students many other places to explore.

1 WEEK SAMPLE



ACCOMMODATION

- Homestay
- Student Residence



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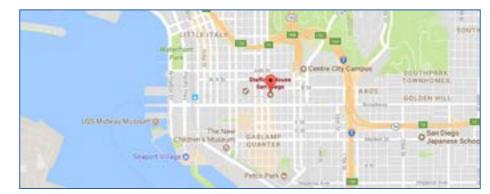
AN





Socialising in the student lounge







Relaxing on the rooftop deck

TOP 10 NATIONALITIES

Brazilian Colombian French Italian lapanese

Korean Swiss Taiwanese Thai Turkish

LOCATION

The address of our San Diego school is: 1111 Sixth Ave #600, San Diego, CA 92101, USA



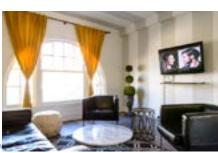
SAN FRANCISCO THE CITY THAT KNOWS HOW

A global centre for technology development, San Francisco is the most international of all American cities. Ideal weather, excellent food, and a personality all its own, San Francisco offers students an excellent opportunity to learn English in a unique setting. The school is located in the Financial District within walking distance of the San Francisco Bay, Chinatown and Fisherman's Wharf. All forms of public transportation, including the BART subway and the famous Cable Cars are minutes away.

ACCOMMODATION

Homestay







SOCIAL PROGRAMME

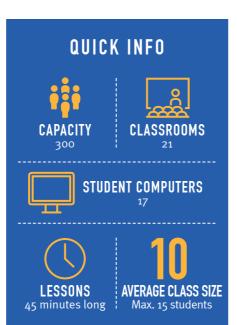
Students that study in San Francisco can take full advantage of having the Golden Gate Bridge, Cable Cars, Alcatraz Island, Fisherman's Wharf and Lombard Street right on their door step. along side an exciting and varied social programme:

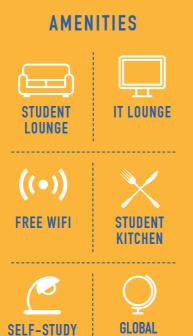


LOCATION

Address of Stafford House San Francisco is 3rd Floor, 417 Montgomery St, San Francisco, CA 94104



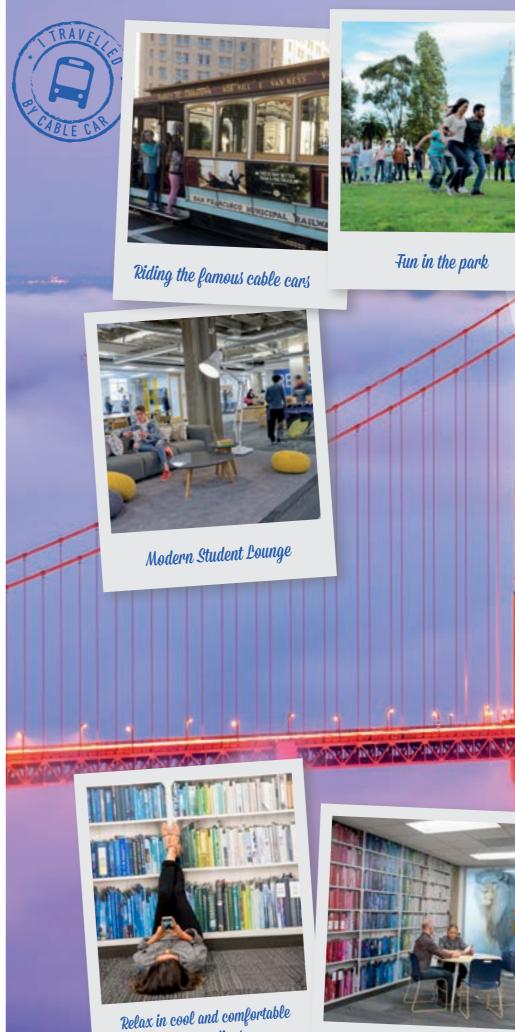








Learn in modern classrooms with the latest technology



surroundings



Fun in the park



Global Learning Centre

SCAN WITH ZAPPAR



TOP 10 NATIONALITIES

/N

- Brazilian Chinese French Japanese Korean
- Saudi Swiss Taiwanese Thai Turkish

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BRIGHTON THE UK'S COOLEST SEASIDE TOWN

Breathe in the South Coast's coolest seaside town. The city often called London-on-Sea is a mix of the cosmopolitan and quirky. It's got a great art scene, and is famous for its shopping 'lanes' which could keep you busy for hours, whether you want to buy high end brands or antique jewellery!

With the beach on one side and town the other, the school is located in the heart of the action. Situated in a beautiful Regency building, for which Brighton is famous, our bright classrooms, student lounge and courtyard offer the perfect combination of study, fun and socialising!

SOCIAL PROGRAMME

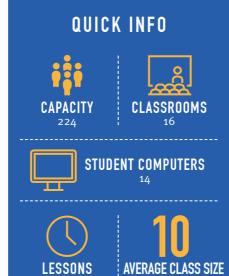
With miles of beautiful coastline, the oldest aquarium in the world, the famous Palace Pier with its fairground rides, candy floss and fish and chips Brighton quickly establishes itself as a vibrant and fun filled destination that has been a popular attraction in the UK for centuries. Find truly unique shopping in the twisting lanes, explore the fantastic **Royal Pavilion** or take in the stunning views from the modern and innovative i360 Observation Tower.

1 WEEK SAMPLE



ACCOMMODATION

- Homestay
- Student House
- Student Residence
- Summer Residence

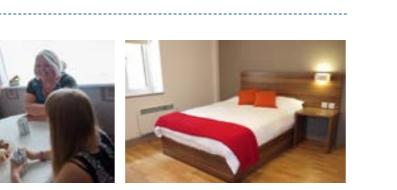


AMENITIES

45 minutes long

IT LOUNGE STUDENT LOUNGE ((•)) LIBRARY FREE WIFI







LOCATION

The address of our Brighton school is: 61 Western Road, Brighton and Hove, East Sussex BN3 1JD





Hang out on the beach

TOP 10 NATIONALITIES

- Chilean Chinese Colombian French Kuwaiti
- Italian Saudi Swiss Thai Turkish







CAMBRIDGE **BEAUTY, HISTORY & CULTURE**

A world class University City, Cambridge has the edge when it comes to beauty, history and culture. This elegant yet compact city boasts spectacular historic architecture in the shape of colleges, chapels, churches and courtyards combined with green parks, wide open spaces and the River Cam, which winds through its heart.

Stafford House Cambridge is located in the centre of this storied city. The school's modern classrooms, canteen and brand new facilities are just steps away from the most famous colleges in the world.

SOCIAL PROGRAMME

Students in Cambridge get to experience all the wonderful atmosphere, rich tradition and breath-taking architecture that make this exciting city so famous: punting on the river Cam, tours of St John's College, Evensong at King's College Chapel, and exploring the theatres, museums and boutiques in the city centre. Through our social programme Cambridge takes no time in leaving a lifelong impression.

1 WEEK SAMPLE

MON	TUES	WEDS	THURS	FRI	SAT	SUN
FITZWILLIAM MUSEUM	PUNTING	GRANTCHESTER	COLLEGES Tour	BOTANICAL GARDENS	LONDON	BRIGHTON
FREE	£10	FREE	FREE	£5.50	£22	£27



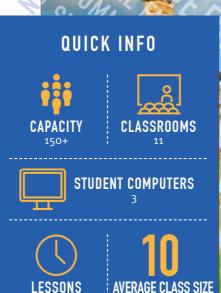
Canteen with hot food and a great atmosphere

50

11



Bright and modern classrooms











45 minutes long | Max. 15 students

LOCATION

The address of our Cambridge school is: 15 Round Church St, Cambridge CB5 8AD



ACCOMMODATION

- Homestay
- Student Residence
- Summer Residence







Hello Future



TOP 10 NATIONALITIES

Brazilian Chinese Swiss French Italian

Taiwanese Saudi Russian Thai Turkish





Punting on the River Cam



SCAN WITH ZAPPAR

CANTERBURY TRADITIONAL ENGLISH EXPERIENCE

Canterbury Cathedral, cream teas and river punting - if you are looking for that traditional English experience, then look no further. Our school is just moments from the centre of this medieval city, full of history yet vibrant with student life.

Canterbury is in the heart of the Kent countryside, which is known as 'The Garden of England'. This corner of England is rich in history because it is so close to mainland Europe – you will find castles everywhere you go! Paris and Brussels are just a short journey away.

SOCIAL PROGRAMME

Aside from the **iconic Cathedral**, our students enjoy the lively high street, quirky shops and fantastic eateries as they soak up the long and varied history that fills this city. With the coast just 15 minutes' drive away, **Paris accessible by train**, castles in every direction, and **boat tours along the River Stour**, our social programme has something to offer everyone.

1 WEEK SAMPLE

MON	TUES	WEDS	THURS	FRI	SAT	SUN
WALKING Tour	FILM Afternoon	AFRICAN Drumming	PUB NIGHT (18+)	CANTERBURY CATHEDRAL	LONDON	SEASIDE
FREE	FREE	FREE	FREE	FREE	£25	£5



Iconic cathedral



Traditional English experience



ASTHER

ANTERBU





AMENITIES



LOCATION

The address of our Canterbury school is: 19 New Dover Rd, Canterbury CT1 3AS



ACCOMMODATION

- Homestay
- Student House
- Summer Residence





Forge new friendships

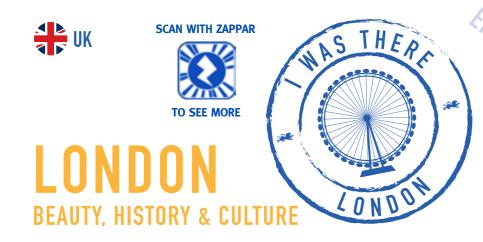
TOP 10 NATIONALITIES

- Chinese Colombian Emirati Japanese Italian
- Korean Saudi Swiss Thai Turkish



41

TO SEE MORE



London doesn't need introductions - it is one of the greatest cities in the world. This exciting, culturally diverse city, combines centuries of tradition with being the centre of new global thinking and trends.

Our school is located in the heart of upmarket Bloomsbury, central London, with all the transport links to the rest of the capital you could ever need at your feet. Our historic buildings are full of character, light-filled and packed with the latest technology.

Situated in between some of the world's top universities, you'll also find all the academic inspiration you need around you.

SOCIAL PROGRAMME

No two days are the same when studying in London and unique experiences are near infinite as you take in the sights and sounds of this truly cosmopolitan, historic city.

From visiting iconic landmarks like **The London Eye, Buckingham Palace, The Tower of London** and **Big Ben** to shopping in **Carnaby Street** and discovering quirky markets, London truly has it all with big sports events, concerts, theatre, musicals and food from every part of the world.

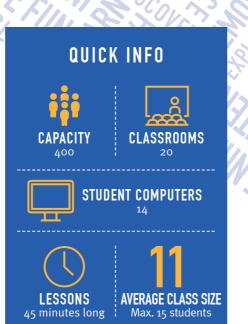
1 WEEK SAMPLE

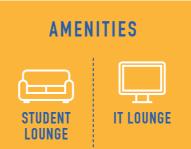
MON	TUES	WEDS	THURS	FRI	SAT	SUN
WELCOME Party	PUB Night	TATE Modern	FOOTBALL	HAUNTED Highgate Cemetery	SOUTHBANK Walking Tour	STONEHENGE & Salisbury
FREE	FREE	FREE	£5	FREE	FREE	£55

LOCATION

The address of our London school is: 2 Southampton Pl, London WC1A 2DA (with additional classrooms at 8 Southampton Place).











TOP 10 NATIONALITIES

Brazilian	Korean
Chinese	Saudi
Colombian	Swiss
Italian	Thai
Taiwanese	Turkish



ACCOMMODATION

- Homestay
- Student House
- Student Residence
- Summer Residence





Canteen with hot food



Diverse nationality mix





Friendly and inspiring teachers





TAILORED GROUPS

We deliver tailor-made package programmes to groups of students throughout the year, designing the programme to adapt to the needs and interests of each group.

OR YOU

Whether your group is looking for specialised course content for academic, cultural or professional purposes, we work with you to understand your requirements and objectives, and use that understanding to design a highly effective teaching programme. We welcome groups from a variety of backgrounds and professions, from university students and business executives, to nurses, pilots and teachers.

Alongside the course content, we can offer a bespoke calendar of cultural and social activities, meal plans with specific dietary requirements and assistance with particular travel arrangements and accommodation types, ensuring that every aspect of your experience is tailored to your needs and expectations.

COURSES THAT WE'VE RUN IN THE PAST INCLUDE



Creative packages



Bespoke calendar of cultural and social activities

mbie



Toilored classes



Groups of any size and background



Stafford House Summer provides high quality English and activity courses for young learners. We enjoy a reputation for providing effective language lessons and running well-organised activities and excursions, in safe and friendly environments throughout the UK, Canada and USA.

We give equal importance to both the academic and leisure parts of the programme and encourage students to use the English language rather than to 'learn about it'. For more information on our centres, as well as further information on the courses available, please explore www.studyholidays.com







Timetables designed to give balance and variety

Classic Course

This summer programme is one of a number of courses we run throughout the UK, Canada and USA. It offers a lively combination of English language lessons, activities and excursions.



SAMPLE TAILOR-MADE COURSES

GENERAL ENGLISH COURSES

CLASSIC PLUS:

SPECIALIST COURSES:





Supervised excursions



Arsenal soccer school for boys and girls!







